JPB

JOHN P. BOILARD
CREATIVE DIRECTION, DESIGN, & CODE

☎ 413-561-3490   ✉ JOHN@JPBONEYARD.COM   🌐 JPBONEYARD.COM

SKILLS

- Creative Direction
- Team Management
- Front-End Development
- Responsive Web Design
- UX / UI Design
- Project Management
- Illustration
- Event Production
- Screen Printing
- Creative Problem Solving

MISCELLANY

- Visited 45 National Parks
- I see the glass half-full
- Spirit animal: Bill Russell
- Sam Cooke is my favorite
- 100 DIY shows in my shed
- Stoked to be a Big Brother
- 115 Poster Shows to Date

MY RUSHMORE

- John Wooden
- Mom Boneyard
- Grandpa Boneyard
- Joseph Campbell
- Bill Russell
- Dale Cooper

EDUCATION

Massachusetts College of Art and Design (2007-2011)
Bachelors of Fine Arts in Graphic Design
An amazing experience! I spent four years honing my web design and printmaking craft. I also helped produce over 100 all-ages DIY music events with friends.

EXPERIENCE

Fifty-Nine Parks (2015-Current)
Creative Direction, Team Leader, Design
I'm fortunate to collaborate with some of the most prominent poster designers in the world. Together we celebrate National Parks and printmaking. Our work is archived by The Library of Congress and we've helped raise over $50k for The National Park Service. We've had the pleasure of doing talks and events at places like Disney Animation, Lego HQ, Adobe Max, and Marvel Studios. My work with Fifty-Nine Parks is as challenging as it is rewarding — I love it so much!

IBM Mobile Innovation Lab (2014-2015)
Team Management, UX / UI Design, Front-End Development
Our apps leveraged technologies like Watson to provide mobile solutions for the retail, travel, and healthcare industries. I led project teams and had the pleasure of managing the lab's team of eight associate designers. My top priorities were maintaining good vibes on the team and the health of projects in the lab.

Upstatement (2011-2014)
Design, Front-End Development, Internship Coordination
Solving high-level problems for clients shared precedent with crafting the best code possible. I helped manage, design, and code client projects. Together we worked on projects for clients like Random House, NPR, and The Boston Globe. I also helped build our internship program and managed Upstatement's brand.

APPROACH

I believe one can't go wrong if we work hard, have faith in the process, and stay honest. In a team setting I'm most concerned about what I can do to help us reach our collective goal. Simplicity, compassion, curiosity, hard work, and having fun are crucial elements of my approach.